

# Advisor Spotlight Success Story



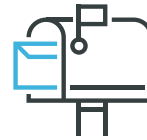
## Advisor Testimonial

"Listen, I just wanted to take a few minutes and send you an email to tell you how awesome and impressive it has been to work with you and your crew there at Lead Jig. I have been doing seminars for 20 years and I have to say it has never been so easy to set one up as it has been with you guys. You know your stats. You are so quick to respond to me and make corrections that it is insane. Now, I must tell you I don't know if it is just fluke timing, and we just picked the best topic (taxes) for the time. But I have NEVER EVER HAD THE RESULTS I AM HAVING RIGHT NOW. Even when seminars were HOT! Bowling Green, where we live and have been mailing to and it is just SATURATED all the time with seminars. I have been more than floored with what has been happening. I just want to say thank you for making something that I usually dread into a wonderful experience.

I have already been getting responses for my Women's seminar on the 10th as well. I am very, very excited about all this. You have helped me fall in love with what I do again. Now, can we talk about the Lead Jig Dashboard and website. (mic drop) WOW. I am just floored and completely obsessed with checking it like 112 times a day it seems like. I have never had so much information at my fingertips. It has put a whole new excitement level in our office to know how much potential assets we are standing in front of and to have a place to update all the notes etc. I just can't even. Keep doing what you are doing and really pat yourselves on the back. I am quickly becoming a HUGE advocate for you guys!"

- Amy Hinton

## Campaign Highlights



5,000  
Mailers



44  
Prospects



.88%  
Response Rate

- One of the wealthiest families in Bowling Green who owns medical buildings attended the event
- Amy has done seminars for 20 years and just started using Acquire and LeadJig. On her first campaign with Acquire and LeadJig, Amy filled two event nights for a single mailing. Historically Amy only published one event night before coming to Acquire Direct and LeadJig.
- Despite being in a small market, Amy has been able to fill her events every month so far by changing topics and using a unique venue.
- The Acquire and LeadJig team advised on venue selection to have more venue options and more unique venues.

As Seen On

