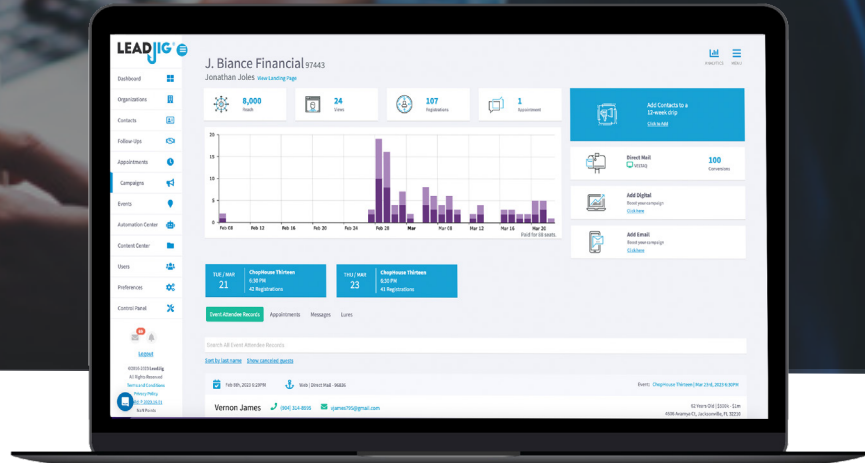


Advisor Spotlight Success Story



Advisor Testimonial

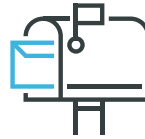
“Our firm has worked with Acquire Direct for several years and has leaned on both their market research and excellent customer service to make our seminars a success. From their lightning-fast creative team that works tirelessly to make sure our invites are polished and relevant to the personal service that we receive from their dedicated account specialists, as well as the intuitive LeadJig registration tool - all of our offices across three states in the southeast continue to experience success due to the creative and dedicated team at Acquire Direct.

Since working with Acquire and utilizing their efficient registration software, LeadJig with its integration capabilities, we have been able to expand our marketing reach as well as the frequency of our events. Partnering with them and utilizing their well-calculated tools has been vital to the success of our seminars and workshops, especially as it pertains to the ease with which we are able to follow up with prospects and attendees.”



Sarah Dupree
VP of Operations

Campaign Highlights



8,000
Mailers



100
Prospects



1.25%
Response Rate

- Outperforming the industry average, Sarah has seen an average response rate of 1.25%.
- Responses are driven using a combination of a customized Wedding Style Invitation and coinciding Facebook Ads.
- Utilized locally owned Restaurant venues to support the local community.



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